

1. Length: 28 Seconds
2. The production must have an audio track/narration that is correlated with appropriate images, graphics, & suitable visuals.
3. Promotes a community non-profit organization, it's activities, vision, and philosophy.
4. Evidence of research on the topic and the organization
5. The production must have a clear message **and** a call to action
6. It must have a 10-second title screen at the start of the video to identify the producer(s).
7. Acceptable media for submission: Gmail Drive, DVD, CD, &/or a Flash Drive. Other than the PSA movie file, no other files or material should be present on the submitted media.
8. Good quality video and audio as well as clean edits (no unintentional black frames between edits.)
9. Must have an ending title screen that contains credits on research sources and any other production elements that needs to be credited.